

Brilliant Ideas for Better Living

The Bright Vision



Bright is a development company that has a radically different approach. Bright creates homes that improve quality of life through pure design – community areas with a wonderful feeling of space, home offices where isolation is not a factor, kitchens that inspire a healthier lifestyle and bedroom suites designed for easy sleep. Although the overall design concept is of prime importance, details – however small they might be – are just as vital like showers with built-in spaces for your bathroom goodies and glass walls that slide away, bringing the outside inside: every detail is important.

Bright was set up shortly after its CEO, Michael Rodziewicz, met his counterpart in UDesign, Jason Harris, asking for help in turning his Marbella house into a home. Michael had searched, unsuccessfully, for a cool, contemporary villa that looked as good inside as out, and ended up buying in the traditional Andalusian style. So far, so good... well, good enough. That is, until he purchased a truckload of furniture that should have fitted in, both physically and aesthetically, but didn't. Creative Director Jason did his thing, and the problem was solved. The Bright partnership was born.

UDesign is pure design. A team of 3D specialists works on each project, ensuring that furniture, fittings and lighting – the three principal elements that are often no more than an afterthought – are contextualised from the start. UDesign begins the design process from the inside, designing homes based on how people like to live. As Jason says: "Design is a concept, not a set of drawings. The true beauty of a design is as much in how it works and feels as in how it looks. Design is holistic, and I use the word in its strict sense: it involves feelings of wellbeing as well as pure aesthetics. If design doesn't work

in a functional way, it's not good design." As the first developer to bring designed projects to an area like the Costa del Sol, Bright is a trail blazer. Michael puts it this way: "A great home should improve your quality of life, probably more than any other single factor. Together, we're making this a reality." Bright is currently developing two projects in the Marbella area to be launched in the coming months...

Vista Lago Residences: a luxury development of 18 designer villas, located 12 minutes from the coast and 15 minutes from Puerto Banús on one of the highest plots in the Real de la Quinta urbanisation.

Villa Alcuçuz: a 1,460 square-metre home, which is Marbella's first avant-garde luxury house designed and built under Passive House Regulations and Standards. Just five minutes from the coast and 10 minutes from Marbella, it is located in the gated community of La Reserva de Alcuçuz, on the Ronda road.

The architects of Villa Alcuçuz, UDesign, were honoured at the European Property Awards in London in October, in the category "Architecture Single Residence". As a winner in Spain, Villa Alcuçuz will be entered into the next stage of the competition to compete against other properties throughout Europe.

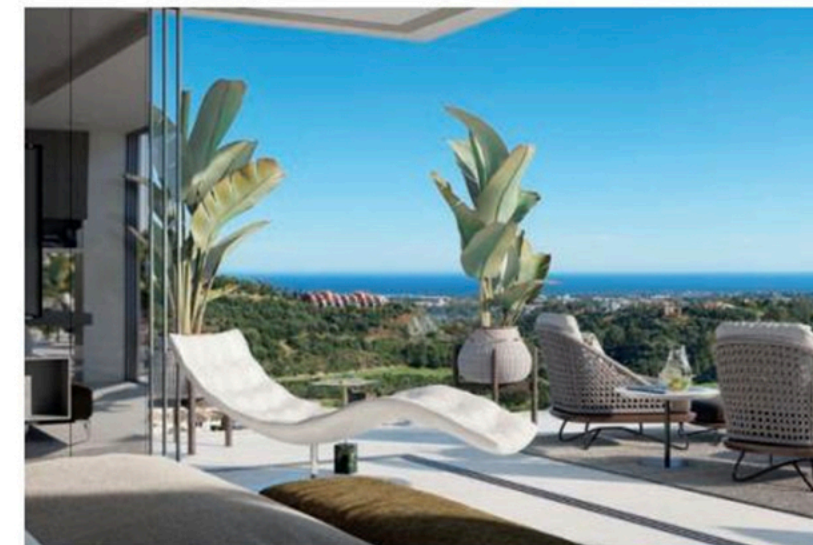
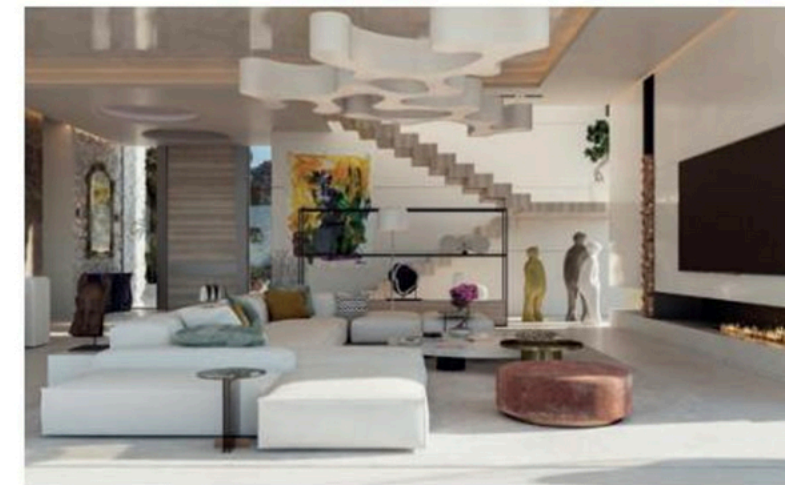
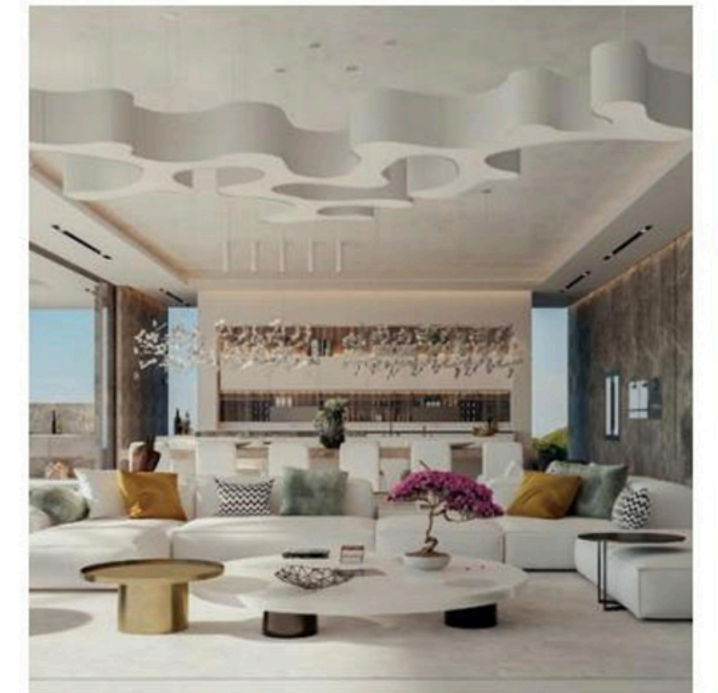
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VISTA LAGO RESIDENCES

An excellent positional design allows for views over a lake, La Concha mountain, golf courses, the Spanish coastline to Gibraltar and the continent of Africa beyond, all while sitting in your lounge. The generosity of the individual plots and the carefully thought-out orientation of each villa ensures complete privacy.

Residents will enjoy all the amenities of Real de la Quinta – a privileged situation next to a hotel and commercial zone and very close to the resort's recreational facilities: artificial lake and beach, lake club, golf course and academy, tennis, spa, shops and restaurants. Rick Volpe, one of the architects at Real de la Quinta, describes the development perfectly: "A high-quality resort that's sustainable for the environment, completely integrated with nature, transmitting the lively and positive side of Marbella, alongside the innovative and practical 'smart living' philosophy of northern European countries."

Each villa will have a self-contained master bedroom suite as luxurious as in any top hotel anywhere in the world, a luxury spa and an option of having a fully equipped entertainment area. Combining custom-designed furniture and world-leading brands with a stunning selection of artwork, a Vista Lago residence is something to be truly proud of.



VILLA ALCUÇUZ

Villa Alcuçuz is a showcase villa, but it has a great deal more to show than any other property of its kind, not only on the Costa del Sol but worldwide. Passive House means energy efficiency and environmental friendliness to an exceptional degree, guaranteeing more than a 75 per cent saving on energy costs (despite its large size), while also providing consistently fresh air throughout the house, structural longevity and the absence of mould.

Besides the quality designer furniture, fixtures, fittings and lighting, Villa Alcuçuz offers an entertainment space that is truly out of this world. Cinema area, sports bar, games area with pool table, VIP seating areas, DJ booth, state-of-the-art golf simulator, fully equipped gym, wellness zone with treatment rooms and relaxation areas... this is a villa that, quite simply, has it all.

