

VISTA LAGO:

Key Factors in its Success

Article by Vivion O'Kelly.
Images courtesy of BRIGHT

AMENITIES

The amenities on offer are two-fold: those within the 200-hectare (that's a snip short of 500 acres) residential country club of Real de La Quinta and those outside but close. The former includes a 35,000 square-metre lake with beach, water sports and lake club, tennis and paddle tennis courts, golf course and academy, running and biking track, equestrian centre, boutique hotel and wellness centre, small shopping centre, bar & restaurant and children's play area. Vista Lago residents and their guests are welcome to use these facilities all year round.

The vast range of cultural, commercial, sporting, leisure and entertainment activities available in and around Marbella are simply too numerous to mention here, as are the professional and government service offices and health centres, and all are within a fairly short driving distance of Vista Lago.



What exactly are we looking for in a well-designed luxury villa? The impressive success of Vista Lago Residences provides us with the answers.

Success in relation to architectural design, construction and marketing may be difficult to define successfully, but if a luxury development of 18 villas is put on the market and 12 of them have been reserved in a relatively short space of time, then we have a definition. The first villas sold in 2021 will be finished by the end of next year, while the entire project will be finished by second half of 2024.

Add to that the winning of major awards (World's Best Residential Development and Best Architecture in Europe in the International Property Awards) and most relevant of all, a close look at the development itself, and we have what could be described as a roaring success in every shade of the word's meaning. Considering previous successes by the BRIGHT/ UDesign partnership, which includes the award-winning Villa Alcuucz, this is as expected.

Identifying the key factors that make Vista Lago Residences stand out from all the others may be a useful way of sorting out what exactly we want in a well-designed luxury villa.

Without being dogmatic about it, we can reasonably assume that most people decide where they want to live before deciding what they want to live in, and this brings us to location as the most important factor of all.

LOCATION AND VIEWS

Location means general geographic area, specific location within that area and site location, and if a single reason for the success of Vista Lago is to be identified, it is matching the most outstanding properties with the best possible location. And that would be Andalucía, Marbella and the actual Vista Lago site in the Real de La Quinta estate, situated in the hills above Marbella and bordering Spain's newest National Park, providing views over the Mediterranean coastline to Gibraltar and Africa beyond.



WORLD-CLASS DESIGN

You cannot buy good design. You cannot sign on the dotted line and expect good design in exchange for money. It is not a commodity available in specific quantities at varying prices, but something intangible that involves a certain knowledge of design on the part of the buyer. As far as design is concerned, you have to know what you're buying.



That, along with location, is the reason most of the new Vista Lago villa owners have decided to purchase here. They have recognised the enormous creative effort that has gone into every aspect of every Vista Lago villa, from exact site orientation and construction to the finest architectural and interior design details both outside and inside. The style is luxury minimalism adapted to a warm climate, where the living is as much external as internal, the difference between the two being barely noticeable.



Comfort and easy living probably best describe this contemporary style, achieved through the use of natural materials in a creative and innovative way, with floor-to-ceiling glass windows and doors, and nothing in the way of the magnificent views from almost every living space. If ever proof were needed that design influences the way we live, it is here in Vista Lago.

INVESTMENT

For the numerous professionals involved in a major project like Vista Lago, including developers, architects, interior designers, builders and many more, one of the most satisfying stages is the last, which is seeing all the villas lived in. Many developments take years to reach this stage, but in the case of Vista Lago, with only six villas still available for purchase, it is just around the corner. An investment in Vista Lago is an investment in a secure and attractive future.

PRIVACY AND SECURITY

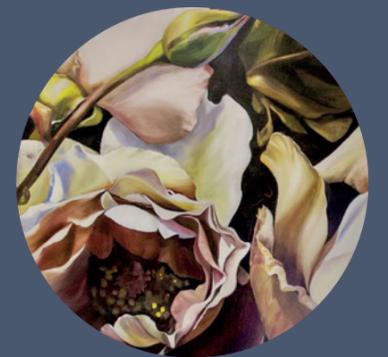
Vista Lago is a gated community within a gated community with full security staff. Each villa, with state-of-the-art security technology used throughout, has been designed individually, each different from the next but maintaining an overall unity of design as a complete development. No property is overlooked by any other.

SUSTAINABILITY AND TECHNOLOGY

Both Vista Lago and its mother estate, Real de La Quinta, are fully sustainable developments, with BREEAM certification having been granted to Real de La Quinta and Vista Lago currently in the process of obtaining theirs. This is an internationally recognised guarantee of sustainability, ensuring health, safety and peace of mind for all residents. All properties are smart homes, each with advanced domotics for security, lighting, music, heating and air-conditioning.

CUSTOMISATION

Individually tailored packages have been developed to suit the varying tastes and lifestyles of future owners in Vista Lago, allowing the buyer to become as much involved in the design and finishing process as he or she wishes. The complete range of customised options is wide, from Turkish baths and saunas to fully equipped home offices or entertainment rooms.



To find out more about Vista Lago Residences call the Sales Team on: (+34) 648 981 111 or email them on: info@by-bright.com. Visit vistalago.es